

Dr. Craig Wing, PhD, MBA, MSc, BSc (www.craigwing.com)
Tour guide to Tomorrow, AI Sentiment Tech Founder, Global Speaker



- 2 provisional patents: vision systems and computer components
- 6 companies started, including a non-profit in Silicon Valley
 - +1,000 entrepreneurs advised and mentored
 - 50,000 websites created in one year, one every ten minutes
 - Co-author of two books, one a #1 on Amazon; working on third book
 - Advised Google X, Alphabet's "Innovation Lab"

For two decades, Dr. Craig Wing has delivered 500+ keynotes to 5,000 global leaders and executives to guide them to understand, create and design their ideal futures through imagineering and futures thinking. His expertise include emergent futures thinking, scenario planning, disruptive technologies, emergent business models, company culture and new world of work. He's spoken at length on the Fourth Industrial Revolution (4IR) and Africa's preparedness. He even converted his car to electric: creating the future, not just talking about it! He rejected the chance to head one of Branson's companies to focus on enhancing South Africa.

He consulted to the United Nations to create 2050 scenarios for the Nigerian government, moderated the 10th BRICs summit on 4IR with H.E. President's Xi, Putin and Ramaphosa & PM Modi and delivered a keynote on "*the role of disruptive technology for BRICs to meet the SDG's*" (2023). He hosted sessions at the African Innovation Symposium, was head of Innovation for B4SA as ZA recovered from Covid-19, is adjunct professor at the Indian School of Business (ISB), Duke Corporate Education and others. He is an associate of the Tayarisha school of governance (University of the Witwatersrand, ZA) and fellow at Institute of Social Innovation (Babson, USA). Clients include UNAIDS, Deloitte, Audi, Tata, Shell, MTN, Airbus, Danone, Nestle, Citi, Anglo American, Microsoft, Fidelity, Accenture, Barclays, Investec, Discovery, Standard Bank, BMW, Huawei, Mubadala fund, Indonesian Central Bank, and Indian government. He was a former radio insert future specialist on Hot1027FM (South African radio station), created a YouTube mini-series on science and futures (www.edgeofno.com) and asked to be a TV host for the national broadcaster.

Making sense of tomorrow

His PhD is described as *avant-garde* and *ingenious*. It adds significantly to futures thinking through new frameworks leveraging Rumsfeld's Unknown Unknowns and Joharis Window. This research allows leaders to design their ideal future company strategy and create a single metric for their future preparedness: The Future Fitness score (www.whattheforesight.com). Dr Wing presented his research at the first UN AI conference in Macau to drive thinking in AI regulation, ethics and equitable global adoption. His research is the foundation for his AI company using human analytics to optimise operations and develop future resilience. His third book: "Four Future Seasons" and draws upon Japanese philosophy, psychology, and military strategy.

Serial implementor

He started 6 companies: a software venture for partially sighted children, commercialization consultancy & Silicon Valley, cleantech startup launched at eight U.S and international universities and profiled at the Clinton Global Initiative and TEDx speaker. As Google small business marketing head, he launched South African Business Woza online where SMEs created 50,000 websites in its first year: 1 every 10 minutes. He grew revenue YoY by 82% YoY, was African "Googliest Googler" and first GoogleX African. He is an angel investor in disruptive, technology driven startups and created a dashboard to "quantify the future."

Accolades include Leadership Forum member, AFLI Desmond Tutu Fellow, AshokaU Changemaker, WEF Global Shaper, Mail and Guardian Top 200 under 35, Destiny Man & African Independent Top 40 under 40, disruptive Innovation speaker at TEDx and Clinton Global Initiative awardee. He is the youngest graduation speaker at University of Johannesburg and former WomEng board member (non-profit inspiring woman into STEM), chairperson of Moving into Dance (educating disenfranchised youth and disabled people through dance), non-executive and advisor for government entities.

He has a BSc (Eng), MSc (Usability) and MBA from Babson College (USA) as a recipient of the prestigious Frederic C Hamilton scholarship for significant entrepreneurial achievement. During his MBA he was the first “non-American” class president and only ever two-year representative.

The horizon hunter

A true explorer, he’s travelled to 52 countries and made adventure happen. He swam in the Amazon and with whales in Mozambique, trekked for gorillas in Uganda and tigers in India, skydived in California, hiked Machu Pichu (and the Great Wall), shark dived (twice), wept at the Wailing Wall, watched the sun rise over the Taj Mahal and was tear-gassed in Turkey!

When not travelling, the South African global cosmonaut, he taught himself to play the guitar and considers himself an amateur photographer and casual sous chef.